



MISS DOMAIN

Investera i domännamn

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MissDomain AB



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Investeringsstrategier

- Ren spekulering
- Spekulering med förädling
- Verksamhetsdriven investering
- SEO-fokuserad investering
- Parkering – gigantisk marknad



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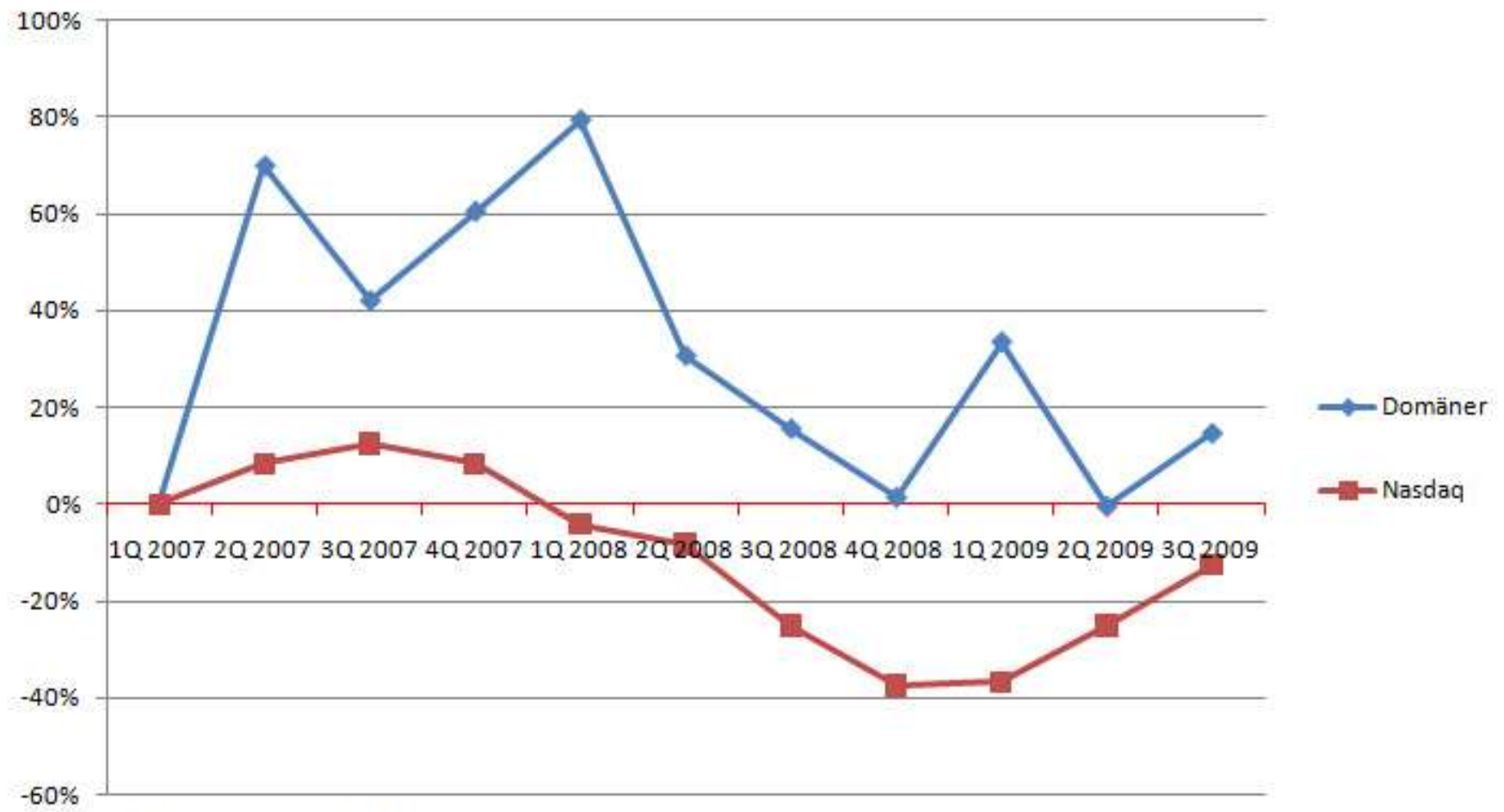
Typos





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Investeringsalternativ - jämförelse



Källa domängraf: DnJournal



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- Generella värderingskriterier, såsom:
 - Längd
 - Generiska ord
 - TLD
 - IDN, siffror, bindestreck, etc.
 - Försäljningshistorik liknande namn.
 - Trafik, sökningar etc.
 - CPC-pris på Adwords.



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Bindestreck i domännamn brukar värderas lågt. Men..

Dyraste publika försäljningen med bindestreck:

Hotel-Reservation.com för €142,800 (\$209,916)

Källa: DnJournal



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Penisland.net

Welcome to Pen Island! The best pens on the internet! - Windows Internet Explorer

Address bar: <http://www.penisland.net/>

Search: Google

Navigation: Home, RSS, Mail, Print, Page, Safety, Tools

PEN ISLAND

Home	Sample Pen	Customize	Pre-Designed	Contact
Ads by Google	Pens	Retro 1951 Pens	Custom Ink Pen	Luxury Fountain Pen

Welcome to Pen Island, the best place to get custom made pens on the internet!

Don't be fooled by those imposters at www.penisland.org, or www.pen-island.net, we're the real deal!

Many companies specialize in custom pens in bulk orders of 500+, but where do you go if you want just one or two customized pens for

Your Pen Is Our Business



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Generiska domännamn kan fördubbla din CTR

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Learn the pros and cons before you buy an electric bicycle...

www.ElectricBicycles.co.uk/

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Learn the pros and cons before you buy an electric bicycle...

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www.InAHurry.co.uk/

Källa: memorabledomains.co.uk



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Tack!

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